



Krisztina Geyer

content manager

Work Experience

Marketing manager / Editor 2021 - 2023

Femina Média Ltd. | Budapest

- Social media and advertising for two products
- Brand and campaign management
- Infotainment: Writing, editing articles on various topics

Restaurant manager 2015 - 2019

Slow Foodiez vegan restaurant | Budapest

- From real estate development and studying kitchen technology to recruiting staff, I started a 120 sqm super vegan place on my own (as a one-man ltd)
- Max number of employees was 8, max daily turnover was 250 thousand forints, we held weddings, press conferences, served events for 100 people
- I experienced the blessed harness of building and running systems, the biggest challenge was to control the work and manage the team dynamics.
- After serving the guests, my favorite thing was branding

Catering experiences 2012 - 2015

Abroad and locally

I have worked as a volunteer in a Spanish country inn, as a two-shift waiter in an English castle hotel, and as a kitchen assistant for a domestic food delivery company.

Product support associate / PM 2009 - 2012

Magyar Telekom Plc. | Budapest

Marketing assistant 2007 - 2009

MKB Bank Ltd. | Budapest

Hobbies, interests

2 dogs so far - Work Smart Not Hard: I just found out that a condor (der Geier, like my surname) flaps its wings only 1% of the time - Kahneman's Thinking, Fast and Slow - Esther Perel and Feldmár's enlightenments - Slow Living, Degrowth - Kettlebell - Culture, Philosophy, Languages

Contacts

+36 30 444 1983

geyer.krisztina@gmail.com

www.type-content.com

Ürömi utca 66. Budapest
1023

About Me

Analytical mindset - Systems thinking - Solution focused - I consider myself a good observer - Adaptable, compromise seeking or, if you prefer, client-oriented attitude - Writing, editing content - Direct tone, openness - Empathy - FUN

Education

Postgraduate degree in specialized translation ENG-HUN

Károli Gáspár University of the Reformed Church in Hungary

2021 - 2023

Business and management studies MA, Marketing

Corvinus University of Budapest

2006 - 2009

Business and management studies BA, Urban Economics

Széchenyi István University, Győr

2002 -2006

Skills

Content Marketing
Copy and Technical Writing
Project Management
Social Media
SEO, META Business, GA4